

THE *Pin Oak* CHARITY HORSE SHOW  
SPONSORSHIP BROCHURE







# 2024 SPONSORSHIP LEVELS

## \$75,000 - Diamond Jubilee

- Naming Rights as a Presenting Sponsor of the Pin Oak Charity Horse Show
- :75 Commercial on the Main Ring video wall
- 3'x3' Main Corridor Flag
- Premier logo placement of 3 full page ads in the Prize List and Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (4) 4' x 8' banners in the Main Ring - (4) 4' x 8' banners in the Tellepsen Arena - (4) 4' x 8' banners in the Wheless Arena
- Premier logo placement in publications
- Logo on scoreboard side panels and scoreboard displays
- Logo on Pin Oak Charity Horse Show signage
- Logo on all back numbers (Limited Availability)
- VIP stall placement and (6) VIP RV spaces
- (4) Tables of six for daily use in the Sponsors Club and entry into the Sponsors Tent (24 tickets/day)

## \$60,000 - Diamond+

- Naming Rights as a Presenting Sponsor of the Pin Oak Charity Horse Show
- :75 Commercial on the Main Ring video wall
- 3'x3' Main Corridor Flag
- Premier logo placement of 3 full page ads in the Prize List and Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (4) 4' x 8' banners in the Main Ring - (2) 4' x 8' banners in the Tellepsen Arena - (2) 4' x 8' banners in the Wheless Arena
- Premier logo placement in publications
- Logo on scoreboard side panels and scoreboard displays
- VIP stall placement and (4) VIP RV spaces
- (4) Tables of six for daily use in the Sponsors Club and entry into the Sponsors Lounge (24 tickets/day)

## \$50,000 - Diamond

- Naming Rights to a Premier Hunter or Jumper Event
- :45 Commercial on the Main Ring video wall
- 3'x3' Main Corridor Flag
- Premier logo placement of 3 full page ads in the Prize List and Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (4) 4' x 8' banners in the Main Ring - (2) 4' x 8' banners in the Tellepsen Arena - (2) 4' x 8' banners in the Wheless Arena
- Premier logo placement in publications
- Logo on Pin Oak Charity Horse Show Signage
- Logo on all back numbers (Limited Availability)
- VIP stall placement and (3) VIP RV spaces
- (3) Tables of six for daily use in the Sponsors Club and entry into the Sponsors Tent (18 tickets/day)

## \$40,000 - Platinum+

- Naming Rights to a Premier Hunter or Jumper Event
- :45 Commercial on the Main Ring video wall
- 3' x 3' Main Corridor Flag
- Full page ad in the Prize List & Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (2) 4' x 8' banners in the Main Ring - (2) 4' x 8' banners in the Tellepsen Arena - (2) 4' x 8' banners in the Wheless Arena
- Premier logo placement in publications
- Logo on Pin Oak Charity Horse Show Signage
- Logo on all back numbers (Limited Availability)
- VIP stall placement and (2) VIP RV spaces
- (3) tables of six for daily use in the Sponsors Club and entry into the Sponsors Tent (18 tickets/day)

## \$30,000 - Platinum

- Naming Rights to a Premier Hunter or Jumper Event
- :30 Commercial on the Main Ring video wall
- 3' x 3' Main Corridor Flag
- Full page ad in the Prize List & Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (2) 4' x 8' banners in the Main Ring - (2) 4' x 8' banners in the Tellepsen Arena - (2) 4' x 8' banners in the Wheless Arena
- Strategic logo placement in publications
- VIP stall placement and (2) VIP RV spaces
- (2) tables of six (1) table of four for daily use in the Sponsors Club and entry into the Sponsors Tent (16 tickets/day)

## \$25,000 - Rose Gold

- Naming Rights to a Premier Hunter Event
- :30 Commercial on the Main Ring video wall
- Full page ad in the Prize List & Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (1) 3 x 3 Main Corridor Flag
- (2) 4' x 8' banners in the Main Ring - (2) 4' x 8' banners in the Tellepsen Arena - (2) 4' x 8' banners in the Wheless Arena
- VIP stall placement and (2) VIP RV spaces
- (2) tables of six for daily use in the Sponsors Club and entry into the Sponsors Tent (12 tickets/day)

## \$20,000 - Gold+

- Naming Rights to a Premier Hunter or Jumper class or division with option to present awards
- :15 Commercial on the Main Ring video wall
- Full page ad in the Prize List & Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (1) 3 x 3 Main Corridor Flag
- (2) 4' x 8' banners in the Main Ring - (1) 4' x 8' banner in the Tellepsen Arena - (1) 4' x 8' banners in the Wheless Arena
- VIP stall placement and (2) VIP RV spaces
- (2) Tables of six for daily use in the Sponsors Club and entry into the Sponsors Tent (12 tickets/day)





# 2024 SPONSORSHIP LEVELS

## \$15,000 - Gold

- Naming Rights to a Grand Prix Dinner or Class / Division with option to present awards
- :15 Commercial on the Main Ring video wall
- Full page ad in the Prize List & Program
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (1) 3 x 3 Main Corridor Flag
- (2) 4' x 8' banners in the Main Ring
- Strategic logo placement in publications
- VIP stall placement and (1) VIP RV space
- (1) Table of six & (1) Table of four for daily use in the Sponsors Club and entry into the Sponsors Tent (10 tickets/day)

## \$12,500 - Silver+

- Naming Rights to a Special Event or Class / Division with option to present awards
- :10 Commercial on the Main Ring video wall
- Full page ad in the Prize List & Program
- (1) 4' x 8' banner in the Main Ring and (1) 4' x 8' banner in the Tellepsen or Wheless Arena
- Strategic logo in all Pin Oak publications
- (1) VIP RV space
- (1) table of six for daily use in the Sponsors Club and entry into the Sponsors Tent (6 tickets/day)

## \$10,000 - Silver

- Naming Rights to a Class or Division with option to present awards
- Full page ad in the Program
- (2) 4' x 8' banners in the Tellepsen or Wheless Arena OR (1) 4' x 8' banner in the Main ring
- Strategic logo in all Pin Oak publications
- (1) VIP RV space
- (1) table of six for daily use in the Sponsors Club and access into the Sponsors Tent (6 tickets/day)

## \$6,500 - Bronze+

- Naming Rights to a Class or Division with option to present awards
- Half page ad in the Program
- (1) 4' x 8' banner in Tellepsen or Wheless Arena
- Strategic logo in all Pin Oak publications
- (1) High top table of four, for daily use in the Sponsors Club and entry into Sponsors Tent (4 tickets/day)

## \$3,500 - Bronze

- Naming Rights to a Class or Division with option to present awards
- Quarter page ad in the Program
- (1) 4' x 8' banner in the Tellepsen or Wheless Arena
- Premier logo in all Pin Oak publications
- (1/2) table of 4 for daily use in the Sponsors Club and entry into Sponsors Tent (2 tickets/day)

## \$1,500 - Friend of Pin Oak

- Naming Rights to a Class or Division with option to present awards
- Logo on the Pin Oak website and other publications
- 2 tickets to one gala of your choice

## \$750 - Hunter/Jumper Supporter

- Naming Rights to a Class or Division with option to present awards
- 1 tickets to one gala of your choice

## Ring Side Gala Ticket (Limited availability)

- \$400 Single Ticket
- \$1,600 Table of 4
- \$2,400 Table of 6

## Weekly All Access Pass (Limited availability)

GREAT OPTION IF YOU ARE ONLY ATTENDING ONE WEEK OF THE SHOW - INCLUDES ONLY HOSPITALITY

- Reserved table(s) for daily use in the Sponsor Club and entry into the Sponsors Tent
- Location of table(s) is subject to availability and there is no guarantee this option will be available at the door

- \$1,600 Table of 2
- \$3,200 Table of 4
- \$5,500 Table of 6

Two Ringside Sponsor Clubs  
Three Cocktail Parties  
Three Derby Day Parties  
Three Ringside Gala Nights  
Daily Hospitality

All banners, signs & jumps are to be provided by sponsor.

For More Information:

Website: [pinoak.org/sponsors](http://pinoak.org/sponsors)

Email: [Bhildebrand@pinoak.org](mailto:Bhildebrand@pinoak.org)

Call / Text: (713) 653-3163



# 2024 IN-KIND SPONSORSHIP LEVELS



All In-Kind donations are welcomed and valued.

## \$15,000 - *Pin Oak Hero*

- Naming Rights to a Class / Division with option to present awards
- Spread in the Program
- Full Page ad in the Prize List
- Jump in the Jumper or Hunter rings (Jump to be commissioned by sponsor)
- (2) 4' x 8' banners in the Main Ring and (4) 4' x 8' banners in the Tellepsen or Wheless Arenas
- Strategic logo placement in publications
- (1) Table of four for daily use in the Sponsors Club and entry into the Sponsors Tent ( 4 wristbands daily)

## \$12,000 - *P.O. Champion*

- Naming Rights to a Class / Division with option to present awards
- Full page ad in the Prize List and Program
- (1) 4' x 8' banner in the Main Ring and (1) 4' x 8' banner in the Tellepsen or Wheless Arena
- Strategic logo placement in publications
- (1) Table of four for daily use in the Sponsors Club and entry into the Sponsors Tent (4 wristbands daily)

## \$6,000 - *Tri Color*

- Naming Rights to a Class or Division with option to present awards
- Half page ad in the Program and Prize List
- (1) 4' x 8' banner in Tellepsen or Wheless Arena
- Strategic logo in all Pin Oak publications
- (1) High top table of two, for daily use in the Sponsors Club and entry into Sponsors Tent (2 wristbands daily)

## \$3,000 - *Rosette*

- Naming Rights to a Class or Division with option to present awards
- Quarter page ad in the Program and Prize List
- (1) 4' x 8' banner in the Wheless Arena
- Premier logo in all Pin Oak publications
- 2 tickets to one gala of your choice

## \$1,500 - *I Heart Pin Oak*

- Naming Rights to a Class or Division with option to present awards
- Ad and Logo in publications
- (1) 4' x 8' banners in the Tellepsen or Wheless Arena

## \$500 - *P.O. Supporter*

- Naming Rights to a Class or Division with option to present awards
- Ad and logo placed in publications

All banners, signs & jumps are to be provided by sponsor.

Additional seats are available for purchase.

For More Information:

Website: [pinoak.org/sponsors](http://pinoak.org/sponsors)

Email: [Bhildebrand@pinoak.org](mailto:Bhildebrand@pinoak.org)

Call / Text: (713) 653-3163



# SPECIALTY SPONSORSHIPS



GREAT OPTIONS IF YOU ARE INTERESTED IN HIGH VISIBILITY!

## Hang Tag Sponsor

- Every car that enters GSWEC will have one hanging

## Children's Tent Naming Rights

- Naming rights to the Children's Tent (The Kid Zone)
- Logos on all Hospitality related events (exclusion of Saturday Texas Children's Days).


## Hospitality Sponsor

- Naming rights to the Sponsor Tent.
- Logos on all Hospitality related events (exclusion of Saturday Texas Children's Days).

## Wristband Sponsor

- Every sponsor/ guestlist will have one on daily to access the club and tent

## Texas Children's Day

- Premier logo placement on Saturday events.
- Sponsoring one (1) Saturday of Texas  **Texas Children's Hospital** Children's Day/ activities.

## Jump Crew Sponsor

- Sponsor will provide shirts and/ or hats for the Jump Crew to wear throughout the duration of the show.
- Jump Crew members do travel for a living, so more eyes will be on your logo rather than just Pin Oak



Please contact [Bhildebrand@pinoak.org](mailto:Bhildebrand@pinoak.org) for more detailed information.

Custom Sponsorships can be tailored to your needs.





# ADVERTISING SPECS & PRICING

Publications		Program		Prize List
Ad Sizes		Due Feb. 1		Due Feb. 1
Spread		\$1,900		\$1,400
Full Page		\$1,250		\$1,000
1/2 Page		\$900		\$800
1/4 Page		\$650		\$400
1/8 Page		\$400		\$250

Artwork is to be provided by the advertiser.

DOUBLE PAGE SPREAD WITH BLEED	FULL PAGE WITH BLEED 7.5' X 10"
PAGE BLEED 17.5" X 11.5"	PAGE BLEED 9" X 11.5"
PAGE TRIM 17" X 11"	PAGE TRIM 8.5" X 11"
LIVE AREA 16" X 10.5"	LIVE AREA 8" X 10.5"
ALLOW FOR GUTTER 0.5"	

## Program & Prize List Specification

**Preferred File Formats:** High resolution (300 dpi or greater) PDF, EPS, or TIFF (flattened) files.

**Native formats accepted are** Adobe InDesign, Adobe Illustrator or Adobe Photoshop. Please include all necessary Photo script screen and printer fonts or have fonts converted to outline.

**All Photos should be no less than 300 dpi**

100% of the size being used. Please supply ad layout at 100% of final size.

**Ads may print full color or black and white. Color ads should be as CMYK files.**

Do not provide ads that use RGB or PMS spot colors.

**Prize List Deadline:** Artwork & payment must be received by February 1st, 2024. Prize List will be updated as ads are received.

**Program Deadline: Artwork & payments must be received by February 1st, 2024.**

\*If artwork or payment is not received, you will lose your reservation and the book will go to print without your ad. If your artwork does not meet the requirements listed above, it will not be included.

FULL PAGE NO BLEED 7.5" x 10"	1/2 PAGE NO BLEED 7.5" x 4.875"
	1/4 PAGE NO BLEED 3.625" x 4.875"
	1/8 PAGE NO BLEED 3.625" x 2.4375"

**To reserve your ad space or for more information, please contact**

**Bhildebrand@pinoak.org or by phone at 713-653-3163.**

**Sponsors & Advertisers are Responsible for:**

**Design: Program & Prize List print ready Ads**

**Design & Printing: Arena Banners**

**Commission the build of a custom jump**

**Artwork for In-Gate signs**





# ADVERTISING SPECS & PRICING

## 4'X 8' BANNERS

Sponsor banners are displayed inside of the rings. These banners will be up weeks I-III and are to be provided by the sponsor. Banners must be 4'x 8' on Coroplast. Any banner that does not meet the specifications or arrives after March 8th will not be placed inside of the show rings. Arrangements must be made to pick up your banner on April 17th. We are not responsible for banners left past this due date. Banners are first come, first serve.



**4' X 8'**  
**COREPLAST**  
**BOARD**

**Main Ring -\$500**



## IN GATE / ENTRANCE SIGNS SPONSOR

Have your logo at the entrance into the outdoor rings or viewing pavilions on two 2x2 signs.

Location reservations are first come basis and signage is provided by Pin Oak.

**Artwork and payment are due by March 1, 2024.**

Specs: 24" x 24" with .025 bleed

Logo / Name Sign - \$300 / 2 Signs



## SPONSOR JUMP

Jumps must be approved by the Pin Oak office.

Please submit a photo of your jump to [Bhildebrand@pinoak.org](mailto:Bhildebrand@pinoak.org)

**Must be delivered by March 10th.**

One Jump per Sponsor

Jump to be provided by Sponsor

Recommended Builders:  
*Contact for list.*



# Sponsorship Form



## Join the Legacy of Giving

### Please Select Your Sponsorship Level

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> \$75,000 ▪ Diamond Jubilee | <input type="checkbox"/> \$25,000 ▪ Rose Gold | <input type="checkbox"/> \$6,500 ▪ Bronze +          |
| <input type="checkbox"/> \$60,000 ▪ Diamond+        | <input type="checkbox"/> \$20,000 ▪ Gold+     | <input type="checkbox"/> \$3,500 ▪ Bronze            |
| <input type="checkbox"/> \$50,000 ▪ Diamond         | <input type="checkbox"/> \$15,000 ▪ Gold      | <input type="checkbox"/> \$1,500 ▪ Friend of Pin Oak |
| <input type="checkbox"/> \$40,000 ▪ Platinum+       | <input type="checkbox"/> \$12,500 ▪ Silver+   | <input type="checkbox"/> \$750 ▪ Pin Oak Supporter   |
| <input type="checkbox"/> \$30,000 ▪ Platinum        | <input type="checkbox"/> \$10,000 ▪ Silver    |  |

### Individual Ticket / Table Buyer

	Ticket \$400 / Each	Table of 4 \$1,600	Table of 6 \$2,400
<input type="checkbox"/> ▪ Week I Grand Prix & Ringside Gala	_____	_____	_____
<input type="checkbox"/> ▪ Week II \$50,000 Grand Prix	_____	_____	_____
<input type="checkbox"/> ▪ Week III \$30,000 International Derby	_____	_____	_____
<input type="checkbox"/> ▪ Week III \$100,000 Grand Prix and Ringside Gala	_____	_____	_____
	Weekly Access \$1,600 Table of 2	Weekly Access \$3,200 Table of 4	Weekly Access \$5,500 Table of 6
<input type="checkbox"/> <b>Week I</b> <input type="checkbox"/> <b>Week II</b> <input type="checkbox"/> <b>Week III</b> All Access Passes	_____	_____	_____

- ☐ Pledge: Please reserve my sponsorship, which will be paid in full by February 15, 2024.  
A 50% deposit is required at the time the form is submitted.
- ☐ Donation: I/We would like to make a donation to Pin Oak for \$\_\_\_\_\_.
- ☐ Group Sponsorship: This contribution is part of a group sponsorship. (Please list group name below.)

**Sponsorship Name** (print) \_\_\_\_\_  
**Donor Contact** \_\_\_\_\_  
**Administrative Contact** \_\_\_\_\_  
**Mailing Address** \_\_\_\_\_  
**City, State, Zip** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

- ☐ Enclosed is a check for \$\_\_\_\_\_ payable to Pin Oak Charity Horse Show.
- ☐ To pay with credit card, we kindly request that you proceed to the secure payment portal by following the link provided: <https://pinoak.kimbria.com/2024horseshow>
- ☐ To make a partial payment as part of a group sponsorship, follow the link below:
- ☐ <https://pinoak.kimbria.com/2024partialpayment>
- ☐ **\*\*Please note there is a 3% processing fee for all card purchases.\*\***
- ☐ If you encounter any issues or have any questions, please feel free to reach out to us. Your support is invaluable, and we look forward to partnering with you. Please contact [Bhildebrand@pinoak.org](mailto:Bhildebrand@pinoak.org) for more information.



## Administrative Contact

Phone

**Email**

<input type="checkbox"/> \$75,000	▪ Diamond Jubilee	<input type="checkbox"/> \$25,000	▪ Rose Gold	<input type="checkbox"/> \$6,500	▪ Bronze +
<input type="checkbox"/> \$60,000	▪ Diamond+	<input type="checkbox"/> \$20,000	▪ Gold+	<input type="checkbox"/> \$3,500	▪ Bronze
<input type="checkbox"/> \$50,000	▪ Diamond	<input type="checkbox"/> \$15,000	▪ Gold	<input type="checkbox"/> \$1,500	▪ Friend of Pin Oak
<input type="checkbox"/> \$40,000	▪ Platinum+	<input type="checkbox"/> \$12,500	▪ Silver+	<input type="checkbox"/> \$750	▪ Pin Oak Supporter
<input type="checkbox"/> \$30,000	▪ Platinum	<input type="checkbox"/> \$10,000	▪ Silver		

**Please list the names of your guests that will be in attendance at any time of the show. Daily lists/ changes can be made in the Sponsorship Club with the Hospitality Team. This is just to have on file incase our team does not receive a detailed list prior to the show.**

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

*The  
Pin Oak  
Charity Horse Show*



# ADVERTISING FORM



## *Pin Oak* ADVERTISING ORDER FORM

Name \_\_\_\_\_

Admin Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Program AD ☐ SPREAD \$1,900 ☐ FULL PAGE \$1,250 ☐ 1/2 PAGE \$900 ☐ 1/4 PAGE \$650 ☐ 1/8 PAGE \$400

Prize List AD ☐ SPREAD \$1,400 ☐ FULL PAGE \$1,000 ☐ 1/2 PAGE \$800 ☐ 1/4 PAGE \$400 ☐ 1/8 PAGE \$250

4' x 8' Banner ☐ MAIN RING \$500

Back Numbers ☐ ONE LOGO \$1,500 ☐ EXCLUSIVE \$7,500

In- Gate / Entrance Signs \$300 ea. ☐ SAND RING ☐ WHELESS ARENA ☐ TELLEPSEN ARENA

☐ ESI RING ☐ WHELESS LUNGING PAD ☐ TELLEPSEN WARM UP

☐ D BARN ☐ CHECK IN BUILDING ☐ MAIN WARM UP RING

☐ CHECK PAYABLE TO: PIN OAK CHARITY HORSE SHOW  
2501 S. MASON ROAD SUITE 100  
KATY, TX 77450

☐ Enclosed is a check for \$\_\_\_\_\_ payable to Pin Oak Charity Horse Show.

☐ To pay with credit card, we kindly request that you proceed to the secure payment portal by following the link provided below:

☐ Link: <https://pinoak.kimbria.com/2024horseshowadvertising>

☐ **\*\*Please note there is a 3% processing fee for all card purchases.\*\***

☐ If you encounter any issues or have any questions, please feel free to reach out to us. Your support is invaluable, and we look forward to partnering with you. Please contact [Bhildebrand@pinoak.org](mailto:Bhildebrand@pinoak.org) for more information.



GIFT-IN-KIND CONTRIBUTION FORM  
FOR GREAT SOUTHWEST EQUESTRIAN FOUNDATION

**DONOR INFORMATION: (Please print clearly)**

Donor Name (Individual or Business): \_\_\_\_\_  
(as you wish it to appear in printed materials)

Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**DONATED ITEM:**

Name of Item/Service Donated: \_\_\_\_\_

Year: \_\_\_\_\_ (Appropriate for wine, antiques, sports memorabilia, etc)

Complete Description of Item/Service: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Restriction or Special Instructions: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated fair market value: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Donor Signature: \_\_\_\_\_

Delivery/Pickup Information:

_____ Gift Certificate/Item attached	_____ Item should be picked up on/after: _____
_____ Please have winner contact me	_____ Item received: _____
_____ Other: _____	_____ Item received by: _____

**Please e-mail completed form to:**

Great Southwest Equestrian Foundation

ATTN: Pin Oak Sponsorships  
Bhildebrand@pinoak.org

Great Southwest Equestrian Foundation Internal Use Only:

☐ Item received date: \_\_\_\_\_ by: \_\_\_\_\_

Event: Pin Oak Charity Horse Show

*This form does not serve as a receipt for this contribution, but is intended for Great Southwest Equestrian Foundation' (GSWE01) record keeping purposes only. A receipt describing the items or merchandise donated will be mailed to the address supplied above. Great Southwest Equestrian Foundation is unable to include the estimated value on the donor receipt. It is the responsibility of the donor to substantiate the fair market value for his/her own tax purposes. Please consult with your tax advisor to determine the tax implications of your gift.*





© ANDREW RYBACK 2023