



ADVERTISING SPECS & PRICING

PUBLICATIONS

AD SIZES

2 PAGE SPREAD
FULL PAGE
1/2 PAGE
1/4 PAGE
1/8 PAGE



PROGRAM

DUE • FEB 15

\$1,750
\$1,000
\$750
\$500
\$300

SELLS
OUT
FAST!

PRIZE LIST

DUE • DEC 15

\$1,250
\$750
\$500
\$250
\$150



ARTWORK IS TO BE PROVIDED BY THE ADVERTISER.

DOUBLE PAGE SPREAD WITH BLEED	FULL PAGE WITH BLEED 7.5" x 10"
PAGE BLEED 17.5" X 11.5"	PAGE BLEED 9" X 11.5"
PAGE TRIM 17" X 11"	PAGE TRIM 8.5" X 11"
LIVE AREA 16" X 10.5"	LIVE AREA 8" X 10.5"
ALLOW FOR GUTTER 0.5"	

PROGRAM & PRIZE LIST SPECIFICATIONS

Preferred File Formats: High resolution (300 dpi or greater) PDF, EPS or TIFF (flattened) files.

Native formats accepted are Adobe InDesign, Adobe Illustrator or Adobe Photoshop. Please include all necessary Postscript screen and printer fonts or have fonts converted to outline.

All photos should be no less than 300 dpi 100% of the size being used. Please supply ad layout at 100% of final size.

Ads may print full color or black and white. Color ads should be supplied as CMYK files. Do not provide ads that use RGB or PMS spot colors.

Prize List Deadline: Artwork & payment must be received by **December 14, 2020** at 5pm CST.

Program Deadline: Artwork & payment must be received by **February 8, 2021** at 5pm CST.

If artwork or payment is not recieved, you will lose your reservation and the book will go to print without your ad. If your artwork does not meet the requirements listed above, it will not be included.

FULL PAGE NO BLEED 7.5" x 10"	1/2 PAGE NO BLEED 7.5" x 4.875"
	1/4 PAGE NO BLEED 3.625" x 4.875"
	1/8 PAGE NO BLEED 3.625" x 2.4375"

SPONSORS & ADVERTISERS ARE RESPONSIBLE FOR:

DESIGN: PROGRAM & PRIZE LIST PRINT READY ADS
DESIGN & PRINTING: ARENA BANNERS AND JUMP SIGNAGE
COMMISSION THE BUILD OF A CUSTOM JUMP
ARTWORK FOR IN-GATE / ENTRANCE SIGNS

QUESTIONS REGARDING RESERVATIONS OR PAYMENT, PLEASE CONTACT
LAURYN SANFORD AT ADVERTISING@PINOAK.ORG OR 713-653-3163

4' x 8' BANNERS

BANNERS ARE DISPLAYED INSIDE OF THE RINGS. ALL BANNERS WILL BE UP WEEKS I - III AND ARE TO BE PROVIDED BY THE ADVERTISER. BANNERS MUST BE 4' X 8' ON COREPLAST OR VINYL. ANY BANNER THAT DOES NOT MEET THE SPECIFICATIONS OR ARRIVES AFTER DUE DATE WILL NOT BE PLACED INSIDE OF THE SHOW RINGS. ARRANGEMENTS MUST BE MADE TO PICK UP YOUR BANNER ON APRIL 5 OR PROVIDE A RETURN SHIPPING LABEL. ANY UNCLAIMED BANNERS WILL BE STORED UNTIL THE FOLLOWING YEAR.

BANNER & PAYMENT DUE MARCH 1, 2021.



KIRKLAND & ELLIS MAIN ARENA - \$500
TELLEPSEN ARENA - \$400

4' x 8'

COREPLAST BOARD OR VINYL
NO GROMMETS NEEDED

MAIN ARENA WARM UP RING - \$300
WHELESS ARENA - \$200

SILVER & UP
SPONSORS
ONLY

SPONSOR JUMPS

CUSTOM JUMP: PLEASE SEND A PHOTO OF YOUR JUMP TO SPONSORSHIPS@PINOAK.ORG. *MUST BE DELIVERED BY MONDAY, MARCH 15.*

CUSTOM SIGNAGE: IF YOU DO NOT HAVE A CUSTOM JUMP AND WOULD LIKE TO ADD COREPLAST SIGNAGE TO AN EXISTING GSWEC JUMP, PLEASE CONTACT OUR OFFICE FOR AVAILABILITY. SIGNAGE MUST BE COREPLAST OR VINYL STICKERS. *MUST BE DELIVERED BY MONDAY, MARCH 1.*

HUNTER JUMP:
SIGNAGE NEEDS TO BE
SMALL & NOT DISTRACTING

JUMPER JUMP:
ALL COLORS & SHAPES
ALLOWED

RECOMMENDED BUILDER:
BRODYROBERTSON.COM

SELLS
OUT
FAST!

IN GATE / ENTRANCE SIGN SPONSOR



HAVE YOUR LOGO AT THE ENTRANCE INTO THE OUTDOOR RINGS OR VIEWING PAVILIONS ON TWO 2' x 2' SIGNS.

LOCATION RESERVATIONS ARE FIRST COME BASIS AND SIGNAGE IS PROVIDED BY PIN OAK.

ARTWORK AND PAYMENT ARE DUE BY MARCH 1, 2021.

SPECS: 24" x 24" WITH .025 BLEED

LOGO / NAME SIGN - \$300 / 2 SIGNS

INQUIRING AND PRICING ON AD AND BANNER DESIGN, PLEASE CONTACT OUR RECOMMENDED GRAHPIC AGENCY:
EVEREST AGENCY: SALES@EVEREST-AGENCY.COM OR 919-825-1301

INQUIRIES AND PRICING ON PRINTING OF ARENA BANNERS, PLEASE CONTACT OUR RECOMMENDED PRINTER:
IMAGESET: DOUG.ORTH@IMAGESET.COM