

# ADVERTISE AT PIN OAK!

MARCH 21 - APRIL 7  
2019



## AD SIZE

## PROGRAM

## PRIZE LIST

2 PAGE SPREAD	\$1,750	n/a
FULL PAGE	\$1,000	\$750
1/2 PAGE	\$750	\$500
1/4 PAGE	\$500	\$250
1/8 PAGE	\$300	\$150

ARTWORK IS TO BE PROVIDED BY THE ADVERTISER.

## 4' X 8' BANNERS

BANNERS ARE DISPLAYED INSIDE OF THE RINGS. ALL BANNERS WILL BE UP WEEKS I - III AND ARE TO BE PROVIDED BY THE ADVERTISER.

MAIN ARENA	\$500
TELLEPSSEN ARENA	\$400
WHELESS ARENA	\$250
BBVA WARM UP RING	\$300

## DERBY DRIVE FLOWER POT

HAVE YOUR LOGO / NAME ON ONE OF THE MEDIAN FLOWER POTS IN THE CENTER OF DERBY DRIVE, BETWEEN THE BARNS & OUTDOOR RINGS. SIGN PROVIDED BY PIN OAK.

LOGO / NAME SIGN	\$250
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## STALL MALL SIGNAGE

ADVERTISE YOUR BUSINESS IN EACH STALL OF THE MENS & WOMENS RESTROOMS. 32 SIGNS TOTAL! SIGNS MUST BE ON COREPLAST & PROVIDED BY THE ADVERTISER.

8.5 x 11	\$300
11 x 14	\$500

## BACK NUMBERS

HAVE YOUR LOGO / NAME ON THE BACK NUMBERS FOR ALL 3 WEEKS.

LOGO / NAME BACK NUMBERS	\$850
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ADVERTISING@PINOAK.ORG

# ADVERTISING · 74TH PIN OAK CHARITY HORSE SHOW

AD SIZE	PROGRAM	PRIZE LIST
2 PAGE SPREAD	<input type="checkbox"/> \$1,750	n/a
FULL PAGE	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750
1/2 PAGE	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500
1/4 PAGE	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250
1/8 PAGE	<input type="checkbox"/> \$300	<input type="checkbox"/> \$150
ARTWORK & PAYMENT DUE	FEB 15, 2019	DEC 10, 2018

4' X 8' BANNERS		
MAIN ARENA	<input type="checkbox"/> \$500	QTY: _____
TELLEPSEN ARENA	<input type="checkbox"/> \$400	QTY: _____
WHELESS ARENA	<input type="checkbox"/> \$250	QTY: _____
BBVA WARM UP RING	<input type="checkbox"/> \$300	QTY: _____
BANNER(S) & PAYMENT DUE	MAR 1, 2019	

DERBY DRIVE FLOWER POT
LOGO / NAME SIGN
LOGO & PAYMENT DUE      MAR 1, 2019
<input type="checkbox"/> \$250      QTY: _____

BACK NUMBERS
LOGO / NAME
LOGO & PAYMENT DUE      FEB 1, 2019
<input type="checkbox"/> \$850

STALL MALL		
8.5 x 11 SIGN	<input type="checkbox"/> \$300	QTY: _____
11 x 14 SIGN	<input type="checkbox"/> \$500	QTY: _____
32 SIGNS & PAYMENT DUE	MAR 1, 2019	

ADVERTISER \_\_\_\_\_

Contact \_\_\_\_\_

Administrative Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is a check for \$\_\_\_\_\_ payable to **GREAT SOUTHWEST EQUESTRIAN CENTER.**

Please charge the amount of \$\_\_\_\_\_ to (check one):

American Express       Master Card       Visa       Discover

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CCV \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

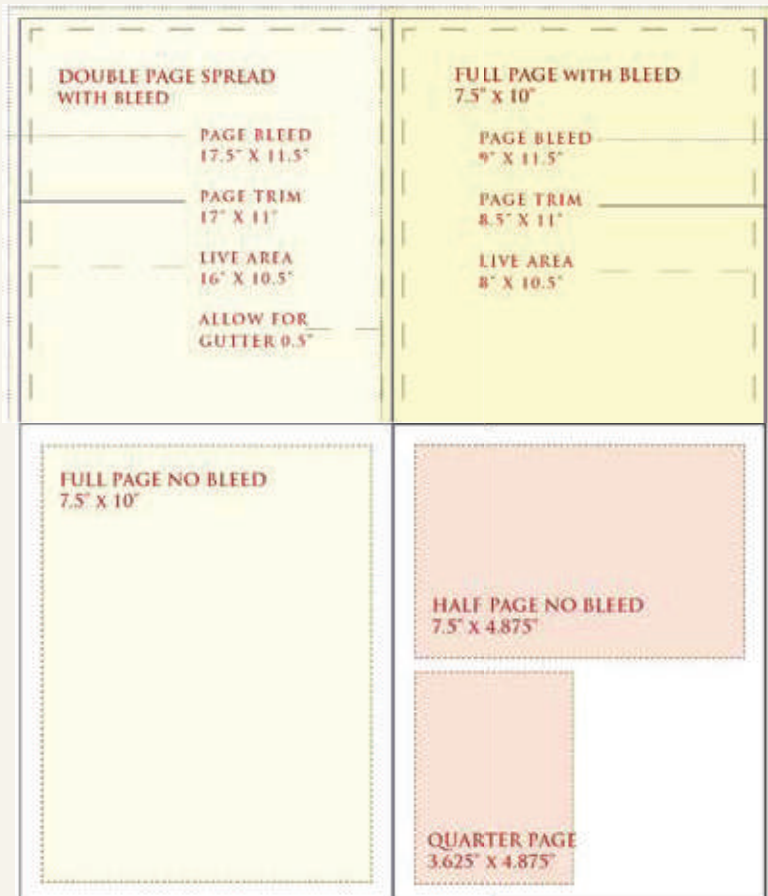
Email (for receipt) \_\_\_\_\_

**THIS IS NOT A TAX DEDUCTION.**  
RETURN FORM TO · ADVERTISING@PINOAK.ORG

GREAT SOUTHWEST EQUESTRIAN CENTER · ATTN: PIN OAK · 2501 S. MASON ROAD · SUITE 100 · KATY, TEXAS 77450

# ADVERTISING SPECIFICATIONS

## PROGRAM & PRIZE LIST AD



### AD SPECIFICATIONS

- Preferred File Formats: High resolution (300 dpi or greater), PDF, EPS or TIFF (flattened) files.
- Native formats accepted are InDesign, Illustrator or Photoshop. Please include all necessary postscript screen and printer fonts or have fonts converted to outline.
- All photos should be no less than 300 dpi at 100% of file size.
- Ads may print full color or black and white.
- Color ads should be supplied as CMYK files.
- Do not provide ads that use RGB or PMS spot colors.

### AD DEADLINE & PAYMENT

- Prize List artwork & payment must be received by December 15, 2018.
- Program artwork & payment must be received by February 15, 2019.

### AD ARTWORK SUBMISSION

Ensure all graphics in your ad document match the correct page size and specs. Email all print ready graphics to [advertising@pinoak.org](mailto:advertising@pinoak.org).

## BANNER

4' X 8'

### BANNER SPECIFICATIONS

- Banners must be on coreplast or vinyl.
- Banners must be 4' x 8' or they will not be displayed in the arenas.

### BANNER DEADLINE & PAYMENT

- Banner & payment must be received by March 1, 2019.

## FLOWER POT & BACK NUMBERS

### LOGO SPECIFICATIONS

- PDF or Illustrator vector logo and all fonts outlined.

### DEADLINE & PAYMENT

- Flower Pots • Logo & payment must be received by February 15, 2019.
- Back Numbers • Logo & payment must be received by January 15, 2019.

## STALL MALL

### SIGNS

- Signs must be on coreplast and be 8.5" x 11" or 11" x 14".

### DEADLINE & PAYMENT

- Signs & payment must be received by March 1, 2019.